

Financial Highlights

Consolidated Income Statement

Year ended 31 December 2014

	2014 HK\$'000	2013 HK\$'000
CONTINUING OPERATIONS		
TURNOVER	2,157,873	2,110,664
Direct cost of stocks sold	(817,752)	(808,682)
Other income and gains, net	5,702	9,399
Selling and distribution expenses	(1,080,995)	(1,050,173)
General and administrative expenses	(216,544)	(174,306)
PROFIT FROM OPERATING ACTIVITIES FROM CONTINUING OPERATIONS	48,284	86,902
Finance costs	(1,388)	(2,441)
PROFIT BEFORE TAX FROM CONTINUING OPERATIONS	46,896	84,461
Income tax expense	(11,531)	(18,785)
Profit for the year from continuing operations	35,365	65,676
DISCONTINUED OPERATION		
Loss for the year from a discontinued operation	-	(51,696)
PROFIT FOR THE YEAR	35,365	13,980